GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:321
ANSWERED ON:09.08.2017
Advertisement in Hindi
Boianapalli Shri Vinod Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the Government has asked all Ministries and Departments to have a Hindi version of every advertisement that they release either in English or in a regional language; and

(b) if so, the details thereof and the reasons therefor?

Answer

THE MINISTER OF INFORMATION & BROADCASTING
(SMT. SMRITI ZUBIN IRANI)

(a) & (b): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) & (b) OF LOK SABHA STARRED QUESTION NO. 321 FOR ANSWER ON 9/8/2017

(a) & (b) Yes, Madam. This is in view of the Government of India, Ministry of Home Affairs, Department of Official Language's OM No. 20012/1/2017- ??.??. (????) dated 30.6.2017 which conveys the order of Hon'ble President of India directing that the Advertisements released by Ministries/Departments/Offices/Enterprises in English/Regional Languages shall be released compulsorily in Hindi.

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